



Fund Rise

Breaking Through to Higher Level Returns

Do you have a vision, and progressive plan for annual giving?

Is your annual fund achieving its full potential?

LAPA Fundraising can help.

Fund Rise, our annual fund service, is designed to: solicit, secure, repeat, and upgrade your annual fund gifts. This proven method helps your organization break through to higher level returns.

Working with a team of expert consultants and strategic partners, LAPA Fundraising integrates higher level fundraising strategy with the needs of your organization. Our four step process includes:

1. **Review** of your past annual fund initiatives including: case statements, strategy, appeal letters, and returns.
2. **Analysis** of your donor database, providing: a readiness and affinity score, an annual fund ask amount, and a major gift ask amount for each donor.
3. **Articulation** of your case for support based on previous years fund initiatives and audience tested messaging.
4. **Implementation** of an annual fund plan, including outsourcing services and/or coaching for executive/development staff; make Fund Rise work for you!

Most annual funds are plateaued, don't let this happen to you!

About LAPA Fundraising

For the past twenty years LAPA has provided higher level fundraising counsel to leading nonprofit organizations globally. LAPA specializes in campaign, grants, and planning services .



Fund Rise

Did you know?

Individual donor giving makes up 75% of revenue for nonprofits. Knowing all you can about your donors is critical.

LAPA Understands.

We customize Fund Rise to meet the needs of your organization, producing higher returns and greater donor retention.

LAPA Can Help!

Fund Rise combines mail list acquisition, state-of-the-art wealth screening, cultivation strategies, and training to help you break through your annual fund goals.