HELP US BUILD A NEW HOME

Humane Society of Westchester

from our home to yours

LE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF
E, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD,
TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM
EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON,
ELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN,
ALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE
YE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD,
TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM
EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON,

10/19/18 3:46 PM

From Our Home to Yours.

You give hope to the animals who come to us. Thank you.

Now we need to give them a new home.

Every animal that comes through our door has one thing in common—all of them are looking for a home where they can be loved and cared for. Last year, we placed over 1,000 cats and dogs in their forever homes. This year, we are on track to exceed that number, and you can help us make that happen!

Your support has allowed our facility to become much more than a shelter. It is a place where families grow, where our youth learn about humane treatment, and where animals find refuge.

You make our shelter a home.

Yet, you may be surprised to hear that our facility is nearly **70 YEARS OLD**, and woefully outdated. While your support over the years has allowed us to care for more animals, our shelter is now in need of a total renovation and expansion to continue meeting the needs of Westchester County. With your help, we can create a new and improved space for the animals, families, and communities we serve.

"The animal shelters of today are destinations for the community."

John Feldtmose,
Humane Society of Westchester
Board Chair

The Humane Society of Westchester has become the go-to shelter in Westchester, serving 19 municipalities, taking in 1000 or more animals each year, providing them with veterinary care, and finding loving homes for every healthy or treatable animal that comes through our doors. The need is great, and our work leads to happier families and safer communities.

THIS IS WHY WE ARE ASKING YOU TO **JOIN US** AS WE LAUNCH **A $3 MILLION CAPITAL CAMPAIGN** TO **RENOVATE AND EXPAND** OUR SHELTER.

This modernization is designed to make our center a more welcoming place, adding space where animals and their new families can meet and connect. The new facilities will have more natural light and a new vet surgery center. With these improvements, our shelter and Westchester County will step into a future that fosters community and provides healing for mistreated animals.

We Can't Renovate and Expand Our Current Home Without You. May We Set a Time To Talk?

LAPA HSW Case Brochure_Pink_V6.indd 2 10/19/18 3:46 PM

Your support gave Pink a second chance.

Pink's life has been filled with hardship.

She was born with a cleft palate…

And with legs so severely deformed, she walked on her ankles and knees. As a puppy, Pink was tied to a pole and abandoned. Pink was four months old when she was brought to us at the Humane Society of Westchester shelter. Many dogs in her situation take time to heal and adjust.

At first, they are often fearful and withdrawn. This was not the case with Pink. She made friends everywhere she went. Within a short time, Pink became famous because a short video of her became popular online.

Many of her new online friends lived in Westchester. Pink's supporters raised enough money for her first surgery, which was a success!

Our shelter served as a transitional place for Pink to be loved, and to heal.
For Pink, healing meant recovering from surgery. For other animals, healing means working past abuse, letting go of trauma, and learning to be happy again.

Only one in ten dogs born in the US today will find a single permanent home for their entire life. The other nine will spend a portion of their life as one of the 70 million homeless animals in the country.

SURPRISED?

Most animals who enter our shelter are pets that became lost. Others are surrendered by their families for reasons including an unwanted litter, a move to no-pet housing, allergies, or financial concerns.

Our goal is for every animal to find their "forever" home, which means matching the right pet with the right family. Upon arriving at our shelter, each animal's health and behavior is evaluated prior to being made available for adoption, which ensures we can find the best home for each animal's individual needs.

While dogs and cats abound, we also welcome rabbits, guinea pigs, hamsters, gerbils, ferrets, and parrots.

LAPA HSW Case Brochure_Pink_V6.indd 3 10/19/18 3:46 PM

Our Commitment to Forever Homes

In an average year, the Humane Society of Westchester shelters 600 cats and 400 dogs, and a variety of other small domestic animals like rabbits and birds.

Last year, we committed to increasing and improving adoptions. **Why?** Because families like yours in our 19 Westchester communities told us that you want to provide forever homes to pets in need. You want pets to spend less time in the shelter and more time with their forever families.

We heard you! Just a few years ago, pets sometimes stayed in the shelter for a month or longer—but now pets only spend a few weeks with us.

TOGETHER, WE ARE INCREASING AND IMPROVING PET ADOPTIONS. WE NOW RESCUE MORE PETS THAN EVER TO HELP THEM FIND FOREVER HOMES. THIS YEAR ALONE, DOG ADOPTIONS ARE UP BY **20%** AND CAT ADOPTIONS ARE UP **17%**.

ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON,

LAPA HSW Case Brochure_Pink_V6.indd 4 10/19/18 3:46 PM

We need to raise $3 million.

How Your Gift Helps Each Pet

$500,000 – New and Expanded Vet Surgery Center, redesigned to expand medical care and treatment.

- A high-quality veterinary space will separate surgical work from simple vaccines and microchips for animals being adopted. Currently, the small surgical space is stacked with cages holding cats both before and after surgery, which prevents a good flow of animals through the surgical process.
- New in-house X-ray capability will allow us to more quickly diagnose animal illness and injury and save many thousands of dollars annually, which we currently spend on outside x-ray facilities.

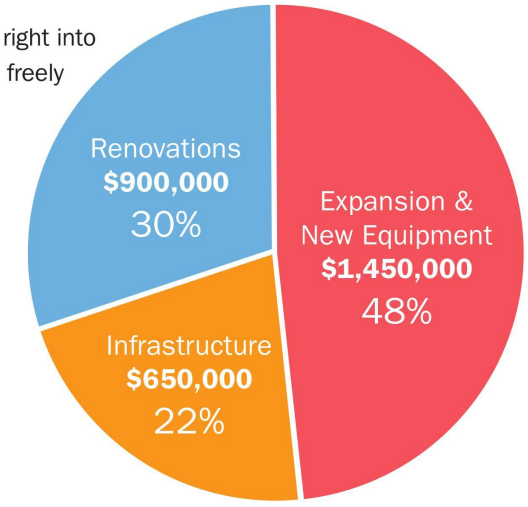
$250,000 – The Outdoor Entryway is inviting for pets and people alike. The ceiling will be a simple vault to bring in natural light, leading to a **larger lobby** that is bright and welcoming.

$250,000 – Cat Room a glass room built right into the new lobby, where adoptable cats roam freely and can meet their new adopter.

$175,000 – A Dog Run, showcasing adoptable dogs and allowing them to exercise and play.

$65,000 each – Three New **Humane Education** Community Rooms.

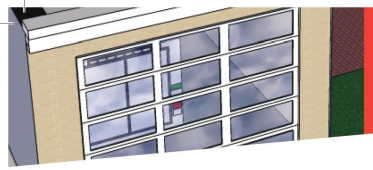
$75,000 each – **Four "Get Acquainted" Rooms,** where adopters can meet their new pet.



YOUR GIFT will allow us to increase pet adoptions and education programs, grow our capacity to care for more animals, and improve our veterinary medical care capabilities.

Every year over one thousand animals just like Pink come to our shelter looking for a place to heal. They count on you. This is what our new home will look like—16,000 square feet, made possible with your support. More detailed architectural renderings are available by request.

LAPA HSW Case Brochure_Pink_V6.indd 5 10/19/18 3:46 PM



The Dire Consequences When Our Shelter Doesn't Keep Up

When we don't do adoptions, the number of purchases from puppy mills increases. When we don't do Low Cost Spay Neuter, more unwanted litters occur. When we don't do rescue, more animals suffer without help. The dire consequences of our shelter not keeping up are clear and dramatic.

Pet stores sell puppies all over Westchester—New Rochelle, White Plains, Mamaroneck and Yonkers. Thankfully, New York State allows municipalities to make laws regulating stores that sell puppies to curb the problem of puppy mills.

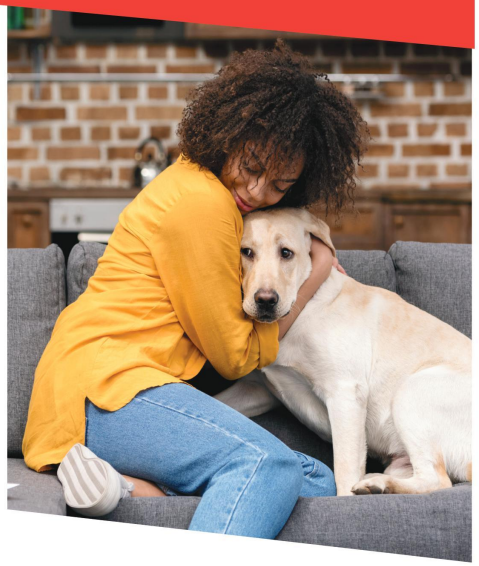
A puppy mill is a large-scale commercial dog breeding operation where profit is given priority over the well-being of the animals. Not only does this often result in genetic health problems with the puppies, but it also means that the breeding parents are confined in poor conditions that offend humane sensibilities and are often not given veterinary care. Most rescue organizations in the country speak out against unregulated puppy mills for these reasons.

Without the services the Humane Society of Westchester provides, puppy mills flourish!

Here are the cold hard facts:

- **90% of puppies sold in pet stores come from puppy mills**
- **Puppy mills use and abuse their animals. For example, female dogs are usually bred 2x a year. At that rate, they are usually unable to reproduce by age 5, at which time they are put to death.**
- **Almost every puppy sold in a pet store has a mother who spent her entire life in a tiny cage.**

The success of our capital campaign is a key factor in curbing these puppy mills. Won't you choose to support us now and help us create a true wellness center for Westchester's animals?



For Your Own Healing Too, Not Just for Your Pets

Research has repeatedly shown that interacting with animals and petting a dog or cat can reduce stress, lower your blood pressure, and generally improve the quality of your life.

"{There is} considerable evidence that pets benefit the lives of their owners, both psychologically and physically, by serving as an important source of social support. Given our increasing understanding of the consequences of loneliness and social connection and how social support plays a critical role in stress, illness, and even mortality, identifying when and how pets serve owners' social needs is important….There are many positive consequences for everyday people who own pets."

{On the Positive Consequences of Pet Ownership, by Allen R. McConnell, Miami University, and Christina M. Brown, Saint Louis University. Journal of Personality and Social Psychology
© 2011 American Psychological Association 2011, Vol. 101, No. 6, 1239 –1252}

ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON,

LAPA HSW Case Brochure_Pink_V6.indd 6 10/19/18 3:46 PM

About Us

The Humane Society of Westchester is a registered 501 (c) (3) nonprofit organization, and your gift is tax deductible.

Founded in 1911, our goal is to create a living environment that is not just a shelter, but a transitional home for our animals until they can ultimately be placed in a loving permanent home.

We welcome stray, lost, abandoned, injured, and abused animals, and foster their healing.

Our current services include:

- Animal rescue and control
- Adoptions
- Lost and found pets
- Dog training
- Humane education
- Low cost spay/neuter certificates
- Trap/neuter/return of feral cats
- Silver Whiskers Fostering
- Veterinary services for our residents

Our audited financial statements are available at:
humanesocietyofwestchester.org/corporate-and-financial-information

Humane Society of Westchester is a
NY State Registered Shelter / Rescue #RR156.

To You, Our Donors – Thank You

We are sincerely grateful to you and our 8,000 supporters who give generously to the Humane Society of Westchester each year. Your support is essential to saving and healing each pet who comes to us and to finding loving families to provide them with forever homes.

We are actively reaching out to expand our donor circle. We need your support to continue our life-saving work and create healthy and happy futures for Westchester's animals, their future families, and our community.

YOUR GIFT

Please consider making a major gift. We seek your support for this campaign for gifts ranging from $25,000 to $500,000. If you cannot give your gift all at once, you can pledge payments annually for three years.

Our goal is to raise $3 million.

Gifts of appreciated stock are welcomed. Please let us know if your workplace matches your gift.

Would You Like a NAMING OPPORTUNITY?

All of our donors are recognized and acknowledged in our annual report unless otherwise requested. We will also have a special donor recognition just for those who donate to the campaign.

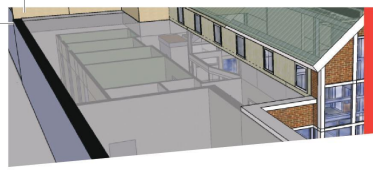
Naming opportunities are available to honor your loved ones or to establish a family legacy. Please ask us about them.

Our top naming opportunities are:

- The whole Humane Society of Westchester facility
- The Vet Medical Surgery Center
- The Cat Room
- The Dog Run
- The Youth Education & Training Room

Options for **named endowed chairs for major program areas** are also available.

LAPA HSW Case Brochure_Pink_V6.indd 7 10/19/18 3:46 PM



Can We Have a Conversation?

Development Counsel
CATHERINE CUNNING
would love to speak with you.

Please contact her by phone at
908-246-5014
or by e-mail at
Catherine@HumaneSocietyofWestchester.org

Catherine is passionate about the welfare of our animals, and is committed to getting them a new home as soon as possible. She and her husband Ed have three children, Eddie, Gavin and Clare. Catherine is much loved for her easy and positive personality.

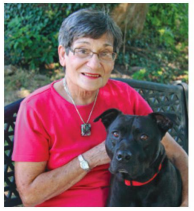
Our Board of Directors

John Feldtmose

Carol Marinaccio

Judith Elkin

Paul Amerling


Dianne Heim

Lee Anne Veley

Diane Wade

All board members are also significant donors to the Humane Society of Westchester and to this campaign.

Our annual budget is $1.2 million.

Our facility is leased for $1 a year on a 40-year lease from the City of New Rochelle. Every gift to the Humane Society of Westchester directly supports animals in need in the 19 communities that we serve.

Our Shelter Manager:
Dana Rocco

ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON,

LAPA HSW Case Brochure_Pink_V6.indd 8 10/19/18 3:46 PM

A CAPITAL CAMPAIGN

HUMANE SOCIETY OF WESTCHESTER
70 Portman Road
New Rochelle, NY 10801
Phone: (914) 632-2925
FAX (914) 632-0445
www.humanesocietyofwestchester.org

Catherine Cunning, Development Counsel
E-mail: Catherine@HumaneSocietyofWestchester.org
Cell: 908.246.5014

Humane Society of Westchester
from our home to yours

ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY, IRVINGTON, LARCHMONT, TOWN OF MAMARONECK, VILLAGE OF MAMARONECK, NEW ROCHELLE, ARDSLEY, DOBBS FERRY, EASTCHESTER, ELMSFORD, GREENBURGH, HARRISON, HARTSDALE, OF MAMARONECK, NEW ROCHELLE, PELHAM, PELHAM MANOR, RYE BROOK, CITY OF RYE, GREENBURGH, HARRISON, HARTSDALE, HASTINGS-ON-HUDSON, IRVINGTON, LARCHMONT, MANOR, RYE BROOK, CITY OF RYE, SCARSDALE AND TARRYTOWN, ARDSLEY, DOBBS FERRY,

LAPA HSW Case Brochure_Pink_V6.indd 1