



MEETING OUR CLIENTS' NEEDS

SECURING COVID-19 EMERGENCY RELIEF FUNDS

IMPACT REPORT

LAPA Fundraising
Ten-Week Snapshot

TEN-WEEK SNAP SHOT



1 \$1.4 MILLION RAISED

2 \$2.3 MILLION PENDING

3 10 NONPROFITS IMPACTED

COVID-19 RELIEF ROI



\$7.26 RAISED FOR EVERY \$1 SPENT

Over ten weeks, LAPA has returned \$7.26 for every dollar our 10 clients have spent with us.

We have exceeded **the industry benchmark of \$3 for every dollar spent** as set by the Better Business Bureau.



STILL MORE IN THE PIPELINE

With an **additional \$2.3 million in pending requested funds**, the ROI has the potential to increase to \$11.76 return for every dollar spent with LAPA.

LAPA is the only fundraising firm that publishes its client's return on investment from working with us. Our report cards are posted at the LAPA website under "Approach".



BUILT TO LAST

LAPA's commitment to transparency is not just about the funds raised, but also about **the process improvements that position our client's for higher returns.**

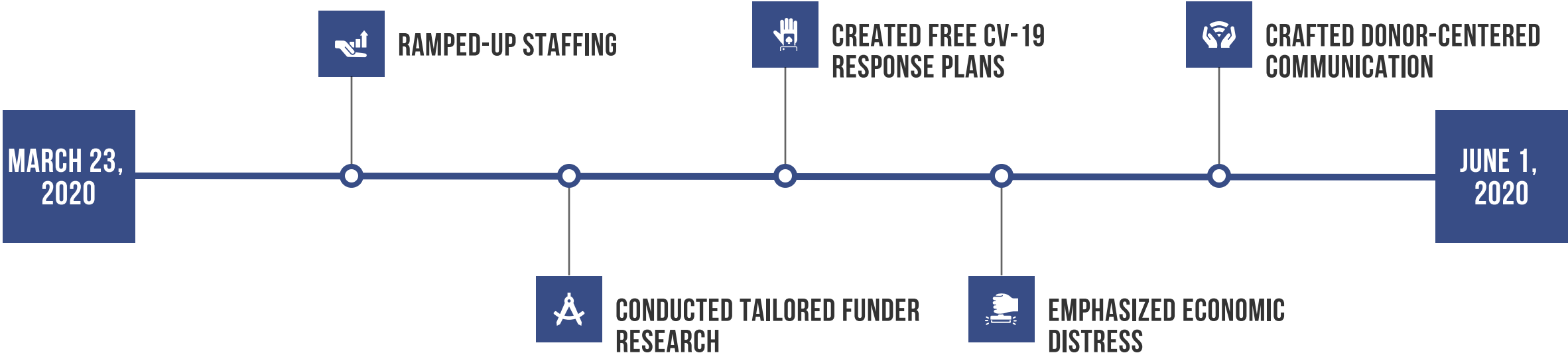
We partner with our clients for the long haul.

LAPA'S CLIENTS



*Denotes New LAPA client. New clients are not included in LAPA's ROI Calculation because they are still in the Discovery phase of our engagement.

TIMELINE OF KEY ACTIVITIES



THANKS TO THESE SUPPORTERS



The Hyde and Watson
Foundation



HUNDREDS OF INDIVIDUAL DONORS

LET US HELP YOU NOW



FOR A LIMITED TIME ONLY

LAPA has a Special Offer CV-19 Service with significant fee waivers that allow you to increase your fundraising capacity in an affordable way.

Please use our [Request A Free Quote](#) portal to inquire about the details.

An updated list of CV-19 funding resources is posted at [our website](#).

LAPA FUNDRAISING



ACTIVIST FUNDRAISERS



DRIVEN BY YOUR CAUSE



RESULTS FOR OUR CLIENTS



**THE MOST ADVANCED PROSPECT
RESEARCH THAT EXISTS**



CELEBRATING 25 YEARS



IT'S YOUR TURN NOW

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